

# Ag Source™

Official Equipment Publication of

WORLD  
AG EXPO

M A G A Z I N E

Advertising Information Media Kit



Reaching  
California's Diverse  
Ag Markets  
Since 1996



# WHAT IS AG SOURCE MAGAZINE...

Ag Source Magazine is a monthly publication and online magazine targeting all aspects and markets of California agriculture. Categorized by the various types of new and used equipment and ag services that California growers, farmers, ranchers, dairymen and ag businesses need in their daily operations. Ag Source has been bringing buyers, sellers and businesses together since 1996, based in Tulare California and is the Official Equipment Publication of World Ag Expo.

# WHY AG SOURCE MAGAZINE...

California is the number one ag producing region in the world, producing over 400 different crops and commodities. Ag Source Magazine is the only publication targeting all these diverse ag markets with one magazine. Knowledgeable, experienced and friendly service from start to finish - giving you the perfect way to reach your customers.

# WHERE IS AG SOURCE MAGAZINE...

Over 30,000 copies distributed every month to over 1400 locations throughout California and viewed online, accessible anywhere, anytime at [agmag.com](http://agmag.com)



## Full Service - Low Cost Year Round Marketing

Digital Magazine with ALL the up to date Features!



- Hyperlink to advertiser website, emails and phone numbers
- Category Search - Advertiser Search
- Share - Print - Past Issue Archive - Zoom, and More!

# AGMAG.COM

# ADVERTISING RATES

AD SIZE	1X	6X	12X
1/8 page	\$340. <small>per month</small>	\$280. <small>per month</small>	\$220. <small>per month</small>
1/4 page	\$610. <small>per month</small>	\$530. <small>per month</small>	\$410. <small>per month</small>
1/2 page	\$920. <small>per month</small>	\$780. <small>per month</small>	\$590. <small>per month</small>
Full page	\$1420. <small>per month</small>	\$1230. <small>per month</small>	\$950. <small>per month</small>
2 Full pages	\$2670. <small>per month</small>	\$2280. <small>per month</small>	\$1695. <small>per month</small>
Front Cover	Call for Availability		
Rear Cover	Call for Availability		

Gloss pages available for some special issues - please call 800 260-9949 to inquire.

## 2020 DEADLINE DATES

**January Issue** .....December 20th  
*& World Ag Expo Pre-Show Planning Guide*

**February Issue** .....January 17th  
*& Show Issue & Buyers Guide*

**March Issue** ..... February 21st  
*& Post Show Issue*

**April Issue** .....March 20th  
*& Calif Antique Farm Equipment Show*

**May Issue** ..... April 17th  
*Regular Issue*

**June Issue** .....May 15th  
*Featuring a Highlighted Dairy Section*

**July Issue** .....June 19th  
*Featuring a Highlighted Orchard & Vineyard Section*

**August Issue** ..... July 24th  
*Featuring a Highlighted Orchard & Vineyard Section*

**September Issue** ..... August 21st  
*Regular Issue*

**October Issue** .....September 18th  
*Regular Issue*

**November Issue** ..... October 23rd  
*Regular Issue*

**December Issue** .....November 20th  
*& Almond Board Conference*

Dates are subject to change... please call 800 260-9949 to verify.

Please call or email for additional advertising information



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# ADVERTISING SPECIFICATIONS

<p>1/8 w 3.55" x h 2.2"</p>	<p>1/2 Vertical w 3.55" x h 9."</p>	<p>For Front Cover and Full page bleed specs please call 800 260-9949</p>	<p>Full w 7.25" x h 9.0"</p>
<p>1/4 w 3.55" x h 4.5"</p>		<p>Please submit all art work in .pdf or .jpg format, cmyk 4 color process, 170 - 200 dpi</p>	
		<p>Gloss Pages (when available) - 300 dpi</p>	<p>1/2 Horizontal w 7.25" x h 4.5"</p>

## CATEGORY INDEX

- TRACTORS
- AUCTIONS
- IMPLEMENTS
- IRRIGATION
- POWER UNITS
- ORCHARD-VINEYARD
- HARVEST
- CRAWLERS
- BACKHOES- EXCAVATORS
- SCRAPERS
- CONSTRUCTION
- LOADERS
- TRAILERS
- TRUCKS LARGE
- PICKUPS
- UTV/ATV/RV
- MISCELLANEOUS
- SHOP/BUILDINGS
- TANKS
- ACREAGE
- HELP WANTED
- LIVESTOCK
- HORSES
- DAIRY
- SHOWS & EVENTS

