

# Ag Source™

M A G A Z I N E

Advertising Information Media Kit



*Reaching  
California's Diverse  
Ag Markets  
Since 1996*

## WHAT IS AG SOURCE MAGAZINE...

Ag Source Magazine is a monthly publication and online magazine targeting all aspects and markets of California agriculture. Categorized by the various types of new and used equipment and ag services that California growers, farmers, ranchers, dairymen and ag businesses need in their daily operations. Ag Source has been bringing buyers, sellers and businesses together since 1996, based in Tulare California and is the Official Equipment Publication of World Ag Expo.

## WHY AG SOURCE MAGAZINE...

California is the number one ag producing region in the world, producing over 400 different crops and commodities. Ag Source Magazine is the only publication targeting all these diverse ag markets with one magazine. Knowledgeable, experienced and friendly service from start to finish - giving you the perfect way to reach your customers.

## WHERE IS AG SOURCE MAGAZINE...

Over 30,000 copies distributed every month to over 1400 locations throughout California and viewed online, accessible anywhere, anytime at [agmag.com](http://agmag.com)



## Full Service - Low Cost Year Round Marketing

Digital Magazine with ALL the up to date Features!



- Hyperlink to advertiser website, emails and phone numbers
- Category Search - Advertiser Search
- Share - Print - Past Issue Archive - Zoom, and More!

# AGMAG.COM

# ADVERTISING RATES

AD SIZE	1X	6X	12X
1/8 page	\$340. <sup>per month</sup>	\$280. <sup>per month</sup>	\$220. <sup>per month</sup>
1/4 page	\$610. <sup>per month</sup>	\$530. <sup>per month</sup>	\$410. <sup>per month</sup>
1/2 page	\$920. <sup>per month</sup>	\$780. <sup>per month</sup>	\$590. <sup>per month</sup>
Full page	\$1420. <sup>per month</sup>	\$1230. <sup>per month</sup>	\$950. <sup>per month</sup>
2 Full pages	\$2670. <sup>per month</sup>	\$2280. <sup>per month</sup>	\$1695. <sup>per month</sup>
Front Cover	Call for Availability		
Rear Cover	Call for Availability		

## 2019 DEADLINE DATES

<p><b>January Issue</b> ..... December 14th <i>Special World Ag Expo Planning Guide</i></p> <p><b>February Issue</b> ..... January 18th <i>Show Issue &amp; Buyers Guide</i></p> <p><b>March Issue</b> ..... February 22nd <i>Special Post Show Issue</i></p> <p><b>April Issue</b> ..... March 22nd <i>Special Calif Antique Farm Equipment Issue</i></p> <p><b>May Issue</b> ..... April 19th <i>Regular Issue</i></p> <p><b>June Issue</b> ..... May 17th <i>Special National Dairy Month Issue</i></p>	<p><b>July Issue</b> ..... June 21st <i>Special Orchard &amp; Vineyard Issue</i></p> <p><b>August Issue</b> ..... July 19th <i>Special Orchard &amp; Vineyard Issue</i></p> <p><b>September Issue</b> ..... August 23rd <i>Regular Issue</i></p> <p><b>October Issue</b> ..... September 20th <i>Regular Issue</i></p> <p><b>November Issue</b> ..... October 18th <i>Regular Issue</i></p> <p><b>December Issue</b> ..... November 22nd <i>Special Calif Almond Board Conference Issue</i></p>
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Dates are subject to change... please call 800 260-9949 to verify.

Please call or email for additional advertising information



**Eric Batti,**  
*Sales Manager*  
(559) 280-5293 cell  
eric@agmag.com



**Dariene Airola,**  
*Northern Calif. Sales*  
(559) 679-7195 cell  
dariene@agmag.com



**Heidi Mortensen,**  
*Office Mgr./Customer Svc*  
800-260-9949 office  
heidi@agmag.com



**Carrie Rodriguez,**  
*Customer Svc./Sales*  
800-260-9949 office  
carrie@agmag.com



**Melinda Ostrander,**  
*Customer Svc./Sales*  
800-260-9949 office  
melinda@agmag.com

# ADVERTISING SPECIFICATIONS

<p>1/8 w 3.640" x h 2.267"</p>	<p>1/2 Vertical w 3.640" x h 9.5"</p>	<p>For Front Cover and Full page bleed specs please call 800 260-9949</p>	<p>Full w 7.5" x h 9.5"</p>
<p>1/4 w 3.640" x h 4.642"</p>		<p>Please submit all art work in pdf or jpg format, cmyk 4 color process, 170 - 300 dpi</p>	
			<p>1/2 Horizontal w 7.5" x h 4.642"</p>

## CATEGORY INDEX

- TRACTORS
- AUCTIONS
- IMPLEMENTS
- IRRIGATION
- POWER UNITS
- ORCHARD-VINEYARD
- HARVEST
- CRAWLERS
- BACKHOES- EXCAVATORS
- SCRAPERS
- CONSTRUCTION
- LOADERS
- TRAILERS
- TRUCKS LARGE
- PICKUPS
- UTV/ATV/RV
- SHOP/BUILDINGS
- TANKS
- ACREAGE
- HELP WANTED
- LANDSCAPE
- LIVESTOCK
- HORSES
- DAIRY
- SHOWS & EVENTS

